

# Ziad Rashad

Web Development Team Lead | SaaS Architect | Startup Builder

✉ ziadrashad.18@gmail.com 📞 +967771131872 🌐 linkedin.com/in/ziad181/ 🌐 ziadrashad.com/

## PROFESSIONAL SUMMARY

Software Engineer with 6+ years of experience building scalable SaaS platforms and leading high-performing development teams. Specialized in designing multi-tenant architectures, optimizing system performance, and transforming startup ideas into production-ready products. Experienced in leading end-to-end product development — from technical architecture and database design to deployment and scaling. Strong background in Laravel, Vue.js, and full-stack system architecture with a focus on performance, maintainability, and business-driven engineering. Passionate about building systems that are not only functional — but scalable, maintainable, and revenue-ready.

## CORE EXPERTISE

SaaS Platform Architecture	Multi-Tenant System Design
Scalable Backend Engineering	Technical Team Leadership
Subscription & Billing Systems	Performance Optimization
API Integration & System Design	Startup Product Development

## WORK EXPERIENCE

### IT Manager

01/2026 - Present

#### SafarFlow | سفرفلو

- Leading the development of a multi-tenant SaaS platform in the travel industry, responsible for designing and implementing scalable backend and frontend architectures.
- Architected and developed a full SaaS system using Laravel (API) and Vue.js (SPA dashboard).
- Built a multi-tenant infrastructure with isolated databases and dynamic subdomains for each client.
- Implemented subscription-based features, custom domains, and tenant-specific configurations.
- Developed advanced admin dashboards and client dashboards with dynamic data handling.
- Integrated third-party APIs (travel services, maps, analytics, payments).
- Optimized performance, scalability, and system reliability for production environments.
- Managed deployment, server configuration, and DevOps workflows.

### Web Development Team Lead | SaaS | Startup

08/2024 - 12/2025

#### Safarfy – سفرفاي

- Leading the architecture and development of a SaaS-based tourism management platform.
- Designing and implementing multi-tenant system architecture for travel service providers.
- Managing development roadmap, sprint planning, and technical decisions.
- Building subscription-based models with scalable database isolation strategies.
- Optimizing performance using caching strategies (Redis) and query optimization.
- Supervising and mentoring developers to maintain high code quality standards.
- Overseeing DevOps, deployment pipelines, and server infrastructure management.

### Web Development Team Lead

08/2024 - 12/2025

#### Wameed – وميض

- Led full development lifecycle across multiple digital products.
- Directed team collaboration, code reviews, and architectural decisions.
- Improved project delivery timelines through better sprint planning.
- Built scalable backend systems and optimized database structures.

<b>Senior Web Developer</b>	06/2022 - 07/2024
<b>Wameed – وميض</b>	
<ul style="list-style-type: none"> <li>• Architected and developed scalable full-stack applications.</li> <li>• Integrated global booking APIs and payment gateways.</li> <li>• Improved application performance and reduced server load through caching strategies.</li> <li>• Led technical analysis and system design discussions.</li> </ul>	
<b>Senior Web Developer</b>	06/2022 - 04/2023
<b>هلابك</b>	
<ul style="list-style-type: none"> <li>• Designed and developed scalable backend modules.</li> <li>• Refactored legacy code to improve maintainability.</li> <li>• Enhanced system security and optimized database queries.</li> </ul>	
<b>Full Stack Web Developer</b>	07/2021 - 05/2022
<b>Wameed – وميض</b>	
<ul style="list-style-type: none"> <li>• Developed core modules for Safarfy tourism platform.</li> <li>• Built internal tools for analytics and reporting.</li> <li>• Implemented RESTful APIs and third-party integrations.</li> <li>• Contributed to recruitment platform (Talentsin) development.</li> </ul>	
<b>Full Stack Web Developer</b>	09/2021 - 02/2022
<b>Maedah   مائدة</b>	
<ul style="list-style-type: none"> <li>• Developed complete web solutions from concept to deployment.</li> <li>• Built user dashboards and admin panels.</li> <li>• Implemented responsive UI with Vue.js.</li> </ul>	
<b>Full Stack Web Developer</b>	11/2020 - 06/2021
<b>DevStation</b>	
<ul style="list-style-type: none"> <li>• Contributed to multiple web applications across industries.</li> <li>• Handled backend development using Laravel.</li> <li>• Collaborated with UI/UX teams for full-cycle development.</li> <li>• Assisted in deployment and server configuration.</li> </ul>	
<b>Front-End Developer</b>	02/2019 - 11/2020
<b>Yemen Sight</b>	
<ul style="list-style-type: none"> <li>• Implemented modern UI designs with performance optimization.</li> <li>• Improved website speed and user experience.</li> <li>• Ensured cross-browser compatibility.</li> </ul>	
<b>Full Stack Web Developer</b>	01/2019 - 11/2020
<b>Light Temmam – تمام لايت</b>	
<ul style="list-style-type: none"> <li>• Built corporate and profile websites.</li> <li>• Conducted project analysis and requirement gathering.</li> <li>• Delivered optimized, SEO-friendly websites.</li> </ul>	

## TECHNICAL SKILLS

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Backend:

Laravel PHP REST APIs

Frontend:

Vue.js React.js JavaScript TypeScript

Databases:

MySQL Redis Database Design Query Optimization

DevOps:

Docker AWS Linux Servers Git CI/CD

System Design:

Technical Analysis API Documentation Sprint Planning

## EDUCATION

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**Bachelor of Information Technology**

07/2016 - 09/2020

University of Science and Technology